

Putting It All Together: The ESRI Product Line

Goals of the workshop

- Explain the family of ESRI software products.
- Explore the ArcGIS Desktop functionality matrix.
- What can ArcGIS extensions do for me?
- Overview of ArcGIS Server.
- Help the user decide what products are right for their organization.

Major topics covered

- Which Desktop license is right for different use cases?
- Each Desktop license brings different functionality to the table.
- Functionality that extensions provide.
- Using the Production Line Tool Set (PLTS) for large projects.
- Business Analyst provides GIS and packaged data such as imagery, demographic information, business information, and street data.
- ArcPad and the Mobile ADF allow users to collect, update, and edit data out in the field.
- Using Image Server to efficiently manage access and serve large amounts of file-based imagery.
- ArcGIS Server meets two major GIS needs: data management and Web mapping applications.
- Which ArcGIS Server edition is right for my organization?
- Data visualization using ArcGIS Explorer.
- Storing your data in a geodatabase.
- Explore the differences between the geodatabase formats.
- The benefits of ArcGIS Online.